

## **Communications**

## Merit Badge Workbook

This workbook can help you but you still need to read the merit badge pamphlet (book). No one can add or subtract from the Boy Scout Requirements #33215. Merit Badge Workbooks and much more are below: Online Resources.

Worksheet developer: <a href="mailto:craig@craiglincoln.com">craig@craiglincoln.com</a>. Requirements revised: 2003, Workbook updated: April 2008.

Scout's Na	me:		Unit:	
Counselor's Name:			Counselor's Ph #:	
1. Do ONE	of the follow	ving:		
you spend	l communica	ting, such as talking pe	be your communication activities. Keep track of the time and different way erson-to-person, listening to teachers or the radio, watching television, nmunicating online. Date:  Description	
Discuss w	ith your cou	nselor what your log re	veals about the importance of communication in your life	

Communications p. 2		Merit Badge Workbook	Scout's Name:	
Think of wa	vs to improve your com	munication skills		
	yo to iiiipi oto youii ooiiii			
<i>-OR-</i> <b>b.For</b> Date/Time	three days, keep a journ Listening Experience	al of your listening experiences.	Dates:	
Bato/Timo	Liotorining Exponentia			
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Communications p. 3	Merit Badge Workbook	Scout's Name:
	he following, and discuss with your cou	
•		•
<b>.</b> .	nat affected them in some way. Take not	Have them share personal stories about te of how each Scout participates in the group
Scout or friend:		
Personal story:		
Effectiveness:		
Scout or friend:		
Personal story:		
Effectiveness:		
Scout or friend:		
Effectiveness:		
Scout or friend:		
Effectiveness:		
Scout or friend:		
Personal story:		

Communications p. 4	Merit Badge Workbook	Scout's Name:
Effectiveness:		
Scout or friend:		
Effectiveness:		
Report what you have learned to you	r counselor about the differences you obs	served in effective communication.
For each type of communication, of effective.  Way to Communicate Discuss an	liscuss with your counselor an instand instance when that method might not	
2. Do ONE of the following:		
a. Think of a creative way to descri		age, short story or autobiography, drawing or e a presentation to your counselor about
b. Choose a concept, product, or s	ervice in which you have great confide	ence
Build a sales plan based on its goo	od points.	

Communications p. 5	Merit Badge Workbook	Scout's Name:
Try to persuade the counselor to with your counselor how persuas	agree with, use, or buy your concept, p sive you were	product, or service. After your sales talk, discuss
3. Write a five-minute speech. Gi	ve it at a meeting of a group.	

Communications p. 6	Merit Badge Workbook	Scout's Name:
4. Interview someone you know	fairly well, like, or respect	
person. Then prepare and delive	er to your counselor an introduction of t	actively to learn as much as you can about the he person as though this person were to be a ar this person speak.
Show how you would call to invi	te this person to speak.	
5. Attend a public meeting (city)	council school hoard debate) approved	by your counselor
	given on a single issue.	• •
Practice active listening skills ar		ew. Present an objective report that includes all
points of view that word express	sa, and chare the man year councern.	
6. With your counselor's approv	al, develop a plan to teach a skill or info	rm someone about something.

Communications p. 7	Merit Badge Workbook	Scout's Name:
Prepare teaching aids for your p	lan	
Carry out your plan. With your c	ounselor, determine whether the person	has learned what you intended.
7. Do ONE of the following:		
a. Write to the editor of a magazi	ne or your local newspaper	
to express your opinion or sh	nare information on any subject you cho	0Se
Send your message by ☐ fa	x,  — e-mail, or  — regular mail	
-OR- b. Create a Web page for y	our Scout troop, school, or other organi	zation
helpful to someone who visits	s the Web page you have created. It is no	e link to some other Web page that would be ot necessary to post your Web page to the arents and counselor and get their permission.
		or other printed material for your Scout troop, hotograph or illustration.
8. Plan a troop court of honor or prepare the program. Serve as r		ers' council approve it, then write the script and

Communications p. 8	Merit Badge Workbook	Scout's Name:
9. Learn about opportunities in t	he field of communications.	
Choose one career in which you	are interested	
and discuss with your counselo	r the major responsibilities of that positi	ion
and the qualifications, education	n, and preparation it requires.	
Online Resources (Use any Inter	net resource with caution and only with you	ur parent's or quardian's permission )
Boy Scouts of America: ► scouti		, , ,
► Scout ► Tenderfo		
Boy Scout Merit Badge Workboo	oks: usscouts.org -or- meritbadge.org V	lerit Badge Books: www.scoutstuff.org
ExpertVillage Lessons on Giving a	Speech Videos:	ps
	Point Presentation Basics <u>■ PowerPoint</u>	Presentation <u>≤ Powerpoint3</u>
Broadcast Education Association:	http://www.beaweb.org	
HTML Writers Guild: http://www.hw	<u>g.org</u>	
National Communication Association	on: http://www.natcom.org	